

Sponsor Graphic Specifications for Premium Mobile App

1 Clickable Rotating Banner Ad

Rotating clickable banner ad that goes to exhibitor's booth profile or website, client's preference. The image size in **600 pixels x 80 pixels**. We recommend a max of 8 total rotating banner ads.

2 Top Masthead Ad

The sponsor's logo can be incorporated along with the show branding into this image at the top of the navigation menu. The image size is **639 pixels x 316 pixels**.

3 Clickable Navigation Item

Clickable navigation item that goes to a chosen website. The image size is **200 pixels x 200 pixels**.

Splash Screen

The sponsor can incorporate their logo within existing splash graphics as pictured here or be given full-screen images if client sells this way. The image size is **1242 pixels x 2688 pixels**.

Please note that we recommend leaving the top 130 pixels & bottom 100 pixels clear of content, since the "notch" design of newer iPhones will block most of this space.

All images are required in Portable Network Graphic (.png) format unless otherwise specified.

