<meta http-equiv="Content-Type" content="text/html; charset=UTF-8" />

<title></title>

<table align="center" border="0" cellpadding="0" cellspacing="0" style="border: 1px solid rgb(51, 51, 51); border-image: none;" width="600">

<tbody>

<tr>

<td bgcolor="#ffffff" style="text-align: center;"><img alt="" src="… custom/images/interface/Email\_Masthead.png" style="width: 580px; height: 140px;" />Insert Email\_Masthead.png Image, resized to 580 Pixles Wide. Add AlternativeText the Masthead</td>

</tr>

<tr>

<td bgcolor="#ffffff" style="padding: 20px 25px; font-family: Helvetica, Arial, sans-serif; font-size: 13px;">

<p align="left" style=""><font color="#666666"> </font></p>

<p><font color="#666666">Dear ##To\_ContactFName## ##To\_ContactLName##,</font></p>

<font style="FONT-SIZE: 26pt"></font>

<p><font color="#666666">BILL TO:<br />

<span>##CompanyName##</span><br />

<span>##To\_ContactFName## ##To\_ContactLName##</span><br />

<span>##ContactAdd1## ##ContactAdd2##</span><br />

<span>##ContactCity##, ##ContactState## ##ContactZip##<br />

##ContactCountry##</span></font></p>

<font color="#666666"> </font>

<h3><font color="#666666"><strong>BOOTH INFORMATION:</strong><br />

##tblBoothInfo##</font></h3>

<font color="#666666"> </font>

<h3><font color="#666666"><strong>FINANCIAL SUMMARY:</strong><br />

##tblOrderInfo####tblPaymentInfo##</font></h3>

<font color="#666666"> </font>

<h3><font color="#666666"><strong>PAYMENT SCHEDULE:</strong><br />

##tblInvoiceInfo##</font></h3>

<font color="#666666"> </font>

<h3 align="left"><font color="#666666"><strong></strong><strong>PAYMENT INFORMATION:</strong></font></h3>

<p><font color="#666666"><strong>Credit Card:</strong> To pay&nbsp;by credit card,&nbsp;please login securely to your online account. </font></p>

<p><font color="#666666">Password: ##CompanyPassword##</font> <font color="#666666"> </font></p>

<p align="left"><font color="#666666"><strong>Checks:</strong> Please make all checks payable to: ##EventName##</font></p>

<p></p>

<p></p>

<font color="#666666"> </font>

<table align="center" border="0" cellpadding="0" cellspacing="0" style="color: rgb(102, 102, 102); padding: 10px 0px 20px;" width="400">

<tbody>

<tr>

<td align="center" style="padding: 30px; border-radius: 30px; text-align: center; color: rgb(255, 255, 255); font-family: Helvetica, Arial, sans-serif; text-decoration: none; background-color: rgb(31, 74, 137);" width="400"><font color="#666666"><span style="color: rgb(255, 255, 255); text-decoration: none; font-family: Helvetica, Arial, sans-serif;"><a href="##sso\_show\_exhibitor##&amp;RedirectUrl=e\_MyAccount.aspx" style="color: rgb(255, 255, 255); text-decoration: none;" target="\_blank">Click Here to Access&nbsp;</a>My Account</span></font></td>

</tr>

</tbody>

</table>

<font color="#666666"> <font color="#666666"> </font> </font>

<p><font color="#666666"><font color="#666666">As ##EventName## gets closer we will keep you apprised of additional resources available to begin your show preparation. Please be sure to be on the lookout for our emails as your source of updated information and announcements.</font></font></p>

<font color="#666666"> <font color="#666666"> </font> </font>

<p><font color="#666666"><font color="#666666">Thank you for your participation.</font></font></p>

<font color="#666666"> <font color="#666666"> </font> </font>

<p><font color="#666666"><font color="#666666">Regards,<br />

Show Management</font></font></p>

<font color="#666666"> <font color="#666666"> </font> </font>

<p><font color="#666666"><font color="#666666">##EventName#</font></font></p>

<font color="#666666"> <font color="#666666"> </font></font></td>

</tr>

</tbody>

</table>

<p></p>